



Fashion Designers

Chapter 7 Study Guide

Directions: As you read the chapter, answer the following questions. Later you can use this study guide to review for the Chapter 7 test.

1. What areas of specialization exist in fashion design? _____

2. What is a fashion house? _____

3. Why might a designer produce several different collections for the same season? _____

4. How do stylists cut costs when creating knock-offs? _____

5. What are the five steps in the design process? _____

6. What is the literal English translation of haute couture? What is its meaning in fashion? _____

7. How does a CAD system's three-dimensional dress form simplify trying out design changes? _____

(continued on next page)

Chapter 7
Study Guide (continued)

8. How did World War II permanently change the fashion industry? _____

9. Why do designers hold fashion shows? _____

10. What is a pret-a-porter collection? How many collections are presented per year? _____

11. What is the relationship between a licensor and a licensee? _____

12. Is the person whose name appears on a pair of “designer” sunglasses the same person who designed them? Explain.

13. In what type of clothing did Bill Blass specialize? _____

14. For what garments is “Coco” Chanel remembered? _____

15. Contrast the fashion designs of Betsey Johnson and Donna Karan. _____

16. From the list of “Famous Designers” on text pages 126 to 131, choose three of your favorite designers and identify why their designs appeal to you. If necessary, use an additional sheet of paper and attach it to this study guide.

